

Hofheim, July 21th, 2021

New MOHR Dealer for the Spanish market

The company OPQ Systems has been appointed new distributor of MOHR cutting machines in Spain. The cooperation started earlier this year.

OPQ SYSTEMS MAQUINARIA GRÁFICA S.L. was founded in 1996, as a technical service company, for the installation, repair, and maintenance of graphic equipment of many renowned brands. Having acquired quite a level of expertise in the graphic industry, OPQ Systems soon started distributing postpress machinery, such as folding, coating and lifting machines.

Today, OPQ Systems has offices in Madrid and Barcelona and employs 13 staff in sales, technical service, and consumables. The post press specialists also holds an extensive network of sub-distributors in Spain and Portugal.

As of January, OPQ Systems has added MOHR cutting machines to their distribution portfolio. "The hydraulic cutters are just the perfect addition to our current range of products." says Francesc Navarro, Manager of OPQ Systems. However, sales and installation for MOHR hydraulic cutters will be limited to Spain only.

Despite the difficult economy, the first MOHR D 66 PLUS cutter has already been sold and installed at commercial printer Docalia SL in Madrid.

For interested clients, a MOHR cutting machine is available for live demonstrations in the showroom at the company's premises in the Spanish capital. Navarro's team can not only take technical needs into account, but also financing.

About MOHR:

MOHR is a brand of Adolf Mohr Maschinenfabrik based near Frankfurt in Germany. Founded in 1906, the plant has been producing industrial cutting machines for over 70 years, which are sold around the world under the brand name POLAR. Since 2012, MOHR has been offering a new dimension of cutting machines in the "Cutting on Demand" area - specifically tailored to the digital market.

MOHR Cutters are durable cutting machines with hydraulic drive. Quick-print shops, copy shops, commercial print shops, in-house printers value not only the uncomplicated operation, but also the long service life. The philosophy behind the MOHR Cutter is precise cutting of sizes 56, 66 and 80 cm. Besides the basic ECO version, every model is available as the networkable variant PLUS.

Additional information about the products and company are available at:

www.mohr-postpress.com

Contact person

Frank Mayer
Head of Marketing
Tel.: +49 (0)6192 204-226
Email: frank.mayer@polar-mohr.com

Words: 361
Characters: 2318

Images for download:



MOHR cutting machine D Series



Commercial Director of OPQ Systems Francesc Navarro (right) with Director of Sales of MOHR brand Joaquin Pujol Garcia (left)